

SUMMARY OF PROPOSED CHANGES

Yarra Junction Place Plan – responding to community engagement on Draft

Chapter or Section	Draft Place Plan PDF page no.	Description of Change
Title Page	1	Update date of proposed month for adoption.
Opening	2-3	Remove, not necessary, just scene setting. Asked by community to make the document more succinct.
Executive Summary	6	Simplify: more succinct - provide high level what, why, how.
Executive Summary	7	These 5 principles of planning are confusing community with the 5 key priorities. Don't need this level of detail here, it is available in the What is a Place Plan Section. Provide a high-level summary of outcomes instead.
Vision	8	Simplify: Community feedback suggested this was too wordy, use simple English, remove the jargon.
Section 1: What is a Place Plan?	11	Provide clarity on the Why, what do we get out of it?
Section 2: Strategic Content	13	Simplify: use common English
Section 4: Community involved	14	Simplify: Too long. Detail can be found in previous Engagement reports.
Section 5: What did community tell us?	15	Simplify: Too long. Condense duplicate points, use consistent wording.
Section 5: What did community tell us?	16-19	Remove: Table confusing, not necessary, this detail can be found in the Engagement reports. Adds complexity to the document. Incorporate the benefits into the action list.
Section 6: A plan for action	20-23	Simplify language. Condense and reduce number of actions, some feel like they overlap. Add benefits. Explain how this will be achieved.
Section 6: A plan for action	20	Action 1.3 “Promotion of Service Centre” – Community acknowledged that Yarra Junction has always been the service centre for the Upper Yarra and plays an important role in emergency response. Feedback included that

		<p>the focus should remain on the local service centre role rather than prioritising Tourism. Many agree this is a characteristic of the town that they value.</p> <p>Removed as a separate action as many identified this as a key to the township identity and character. So has been incorporated into Action 1.1 “Develop township identity and character”</p>
Section 6: A plan for action	20	<p>Action 2.1 “Prioritise pedestrian movement” – There was strong community support to improve accessible movement around the activity centre. Feedback included identifying hazards and area that pedestrian focused interventions could be put in place. Some felt it is a vehicle dependent community.</p> <p>Removed as a separate action as it will not be responded to as an independent action but will be incorporated into Action 3.1 “Township Design Framework”, as a priority for design development.</p>
Section 6: A plan for action	21	<p>Action 2.4 “Road network improvements” – Suggestions were made by community for infrastructure improvements to better manage traffic around the activity centre and alleviate traffic in the main street. Many felt this is a road safety focus, with some community nervousness as to how roads will manage high levels of movement in an emergency situation.</p> <p>Removed as a separate action as there was such a strong safety overlap and incorporated into Action 2.2 “Road maintenance and safety”</p>
Section 6: A plan for action	21	<p>Action 3.4 “Youth focused public spaces” Many people support the development of youth focused spaces. It was agreed that young people should be included in planning of youth focused spaces and public artworks, although some would like us to ensure a multigenerational approach to community spaces.</p> <p>Removed as a separate action to help consolidate the action list and incorporated into Action 3.1 “Township Design Framework” as a priority for design development and engagement.</p>
Section 6: A plan for action	22	<p>Action 4.3 “Township Group” – There was community support towards the role of a township group for Yarra Junction and the important function they would play in community. It was highlighted that this action has already been achieved with the Yarra Junction Township Group forming in response to the community representative workshops for the Place Plan.</p>

		Removed as a separate action and incorporated into Action 1.1 “Develop township identity and character” as this service to community supports the valued character of the town.
Section 6: A plan for action	23	<p>Action 5.4 “Opportunities for young people”, Many in community would like to see more opportunities for local training and employment in skills-based jobs for young people, including development of local light industry, creative industries and hospitality.</p> <p>Removed as a separate action and incorporated as a priority for Actions 5.2 “Local Industry Development” and 5.3 “Development of the retail and hospitality sectors”.</p>
Section 7: Bringing the Plan to Life	24	<p>Community asked us to be accountable to timeframes, wanting to know when we will deliver infrastructure - we need to set clear expectations here. We can indicate short term, medium term, long term and ongoing commitments, but as more detailed planning is required to understand how Council will best achieve the Vision, and funding has not been committed to any project yet, we are unable to give clear time commitments. Remove the words “quick wins” – some community members said this sounds like they are insignificant.</p>
Section 8: Measures	25	Some community members were concerned that Council needs to be accountable to the Plan. Measures have been re-reviewed internally to ensure they are realistic.